Well aware that the Swiss mountains are one of the broadest and richest natural environments in the world, as well as a fruitful economic, cultural and touristic region, the Association International Festival of Cinema, in collaboration with the Municipality of Pontresina, decided to launch the ‘Swiss Mountain Film Festival’ in August 2012.

The aim of this Italo-Swiss project is to pay a tribute to the mountain areas of Switzerland and of the whole world, that is to the so-called Highlands of the World.

‘Swiss Mountain Film Festival’ is addressed to all those directors who have chosen the mountain as the main subject of their cinematographic works, paying particular attention to its landscapes and to the culture and traditions of its people.

The competition is open to all films and documentaries having the highlands of the world, and especially alpinism, as their main subject.

The aim is to dedicate a whole week to the cinema and the mountain, a combination of two passions which will create a unique and unmissable event.
Switzerland is an alpine country, whose national territory stretches from the Jura massif to the Swiss Plateau and the Swiss Alps, covering an area of 41,285 sq km.

Apart from its great mountains, Switzerland is also well-known for its many lakes: the Lake Maggiore, the Lake Lucerne, the Lake Zürich and the Lake Lugano among the others.

And it’s of course this great variety of landscapes that makes Switzerland one of the most coveted tourist destinations, fit for offering relax and entertainment occasions all year round.

Switzerland pays also particular attention to cultural events: worldwide known is for example the Locarno Film Festival.

But in the rich calendar of Swiss events there wasn’t a cinematographic festival completely dedicated to the mountain. The awareness of this lack led to the birth of the ‘Swiss Mountain Film Festival’.
The Engadin is a long and beautiful valley in the Swiss Alps located in the canton of Graubünden in southeast Switzerland. It follows the route of the Inn River from its headwaters at Maloja Pass running northeast until the Inn flows into Austria one hundred kilometers downstream. The Engadin is protected by high mountains on all sides and is famous for its sunny climate, beautiful landscapes and outdoor activities.

The Engadin is divided into two parts: the Upper Engadin from Maloja to Zernez, where the valley is remarkably straight and wide, and up to Schanf, fairly flat, and the Lower Engadine from Zernez to the Austrian border, where the Inn drops more quickly and its path is more tortuous.
The municipality of Pontresina, sit at the beginning of the Val Bernina, includes some of the highest mountains of the whole Canton: the Piz Bernina (4,049 m), the Piz Zupò (3,996 m), the Piz Argient (3,945 m) and the Piz Palù (3,905 m).

Pontresina is a typical village of the Oberengadin district, but even though it retains the characteristic features of the local culture and architecture, it is a young and dynamic centre as well, paying attention to new trends, especially in winter sports.

Considering the strategic position of the village (just 5 km from St. Moritz) and the fact that it embodies an admirable union of tradition and innovation, Pontresina seemed to be the ideal frame to a Festival dedicated to the cinema and the mountains.
PROGRAM

SATURDAY, 18TH AUGUST 2012
H. 9 P.M.
OPENING OF THE FESTIVAL

ALL NIGHTS, 19TH - 24TH AUGUST 2012
H. 9 P.M.
SCREENING OF THE FILMS IN COMPETITION
DURING THE NIGHTS, MEETINGS WITH GUESTS FROM THE WORLD
OF CINEMA AND OF THE MOUNTAIN

SATURDAY, 25TH AUGUST 2012
H. 9 P.M.
PRIZEGIVING OF THE CINEMATOGRAPHIC CONTEST
PRIZEGIVING OF THE PHOTOGRAPHIC CONTEST
SPECIAL MENTIONS OF THE JURY
ANNOUNCEMENT OF COMPETITION

1st Edition SWISS MOUNTAIN FILM FESTIVAL
INTERNATIONAL FESTIVAL OF MOUNTAIN DOCUMENTARY AND FICTIONAL FILM
PONTRESINA - 18th_25th AUGUST 2012

ART. 1 — THE ASSOCIATION INTERNATIONAL FESTIVAL OF CINEMA, IN
COLLABORATION WITH THE MUNICIPALITY OF PONTRESINA (ENGADIN - SWITZERLAND)
ORGANIZES THE 1 EDITION OF THE SWISS MOUNTAIN FILM FESTIVAL.
THE FESTIVAL IS OPEN TO ALL SWISS AND FOREIGN SHORT FILMMAKERS AND
PRODUCERS (COMPANIES, ASSOCIATIONS, INDIVIDUALS). SHORT, MEDIUM AND FULL
LENGTH DOCUMENTARY AND FICTION DOCUMENTARY WORKS ARE ELIGIBLE.

THE FESTIVAL HOSTS ONE SINGLE CONTEST CATEGORY:
SWISS MOUNTAIN FILM FESTIVAL
THE COMPETITION IS OPEN TO DOCUMENTARIES AND FICTIONAL FILMS PROMOTING
THE NATURAL AND CULTURAL HERITAGE OF THE MOUNTAIN, PAYING PARTICULAR
ATTENTION TO THE LANDSCAPES OF THE WORLD, TO ALPINISM AND MOUNTAIN
TOURISM.

THE FILMS ADMITTED TO THE COMPETITION MUST HAVE BEEN PRODUCED AFTER
JANUARY 1ST, 2008.

ART. 2 — EACH FILMMAKER CAN SEND ONE OR MORE WORKS.

ART. 3 — THE FESTIVAL WILL TAKE PLACE IN PONTRESINA (SWITZERLAND) FROM THE
18TH TO THE 25TH OF AUGUST 2012. THE ADMITTED FILMS WILL BE SCREENED
ACCORDING TO A SCHEDULE WHICH IS EXCLUSIVELY UNDER THE COMPETENCE OF THE
FESTIVAL DIRECTION BOARD.

ART. 4 — THE ORGANIZING COMMITTEE APPOINTS BOTH THE SELECTION COMMITTEE,
WHICH IS IN CHARGE OF THE FILM ADMISSION TO THE COMPETITION (AND WHOSE
DECISION IS FINAL), AND THE JURY, IN CHARGE OF AWARDING THE PRIZES TO THE
FILMS.

ART. 5 — THE ADMITTED FILMS WILL BE JUDGED BY A JURY THAT WILL AWARD THE
FOLLOWING PRIZES:
INTERNATIONAL COMPETITION ‘SWISS MOUNTAIN FILM FESTIVAL’
1ST CLASSIFIED
2ND CLASSIFIED
3RD CLASSIFIED
ANY OTHER RECOGNITION IS LEFT TO THE PERSONAL DISCRETION OF THE JURY OR OF
THE ORGANIZING COMMITTEE.

ART. 6 — TO SUBMIT YOUR WORKS TO THE SWISS MOUNTAIN FILM FESTIVAL PLEASE
FILL IN THE FOLLOWING ENTRY FORM AND SEND IT WITH THE REQUIRED MATERIAL (SEE
ART. 7) TO THE SEAT OF THE SCIENTIFIC COMMITTEE:

ASSOCIAZIONE FESTIVAL INTERNAZIONALE DEL CINEMA
VIA ZELASCO, 1 — 24122 BERGAMO — ITALIA
TEL. +39 035 237323 – FAX +39 035 224686
E-MAIL: TEAMITALIA@TEAMITALIA.COM
WEBSITE: WWW.TEAMITALIA.COM

DEADLINE FOR APPLICATIONS IS MAY 30TH, 2012. NO EXCEPTIONS WILL BE MADE.
REGISTRATION IS VALID ONLY IF ALL REQUESTED MATERIAL IS ENCLOSED. PLEASE
FILL IN THE FORM COMPLETELY AND WITH A CLEAR AND LEGIBLE HANDWRITING.

ART. 7 — COPIES OF THE WORKS SENT FOR THE SELECTION CAN’T BE REPLACED OR
COLLECTED FOR ANY REASON. EXCEPTIONS CAN BE MADE ONLY BY THE FESTIVAL
DIRECTION BOARD IN THE SPECIFIC INTEREST OF THE EVENT.
ANNOUNCEMENT OF COMPETITION

The following material must be attached to the entry form:

- Complete technical and artistic description;
- Synopsis of the film in German, English and Italian (or at least in one of the three languages);
- Filmmaker bio and filmography;
- Pictures from the film (colour or black and white, possibly in digital format) and the authorization to publish them for free in the Festival catalogue or to place them at the press’ disposal;
- Author’s portrait picture.

The following material can also be attached:

- Director’s statement or interview and discussion about the film and its making of;
- Articles and reviews about the film;
- Posters and other promotional material.

Art. 8 — The Organizing Committee will inform the selected filmmakers about the date of their work’s screening.

Art. 9 — Shipping and insurance charges (from the country of origin to the delivery to the Festival Direction Board) to be paid by filmmakers/producers. Works submitted for selection will not be returned.

Art. 10 — Filmmakers and producers are required to authorize the publication of their personal data on the website, the official Festival catalogue and their release to the press for promotional purposes.

Art. 11 — Filmmakers and producers authorize the screening (even partially) of the selected works and the airing of their films (on TV or online) for event promotional reasons.

Art. 12 — In order to set up the Swiss Mountain Film Festival Library at the seat of the Scientific Committee it is compulsory for the filmmakers and producers to donate the works which have taken part in the competition. The library will collect all the works which will take part in the different editions of the Festival; its main aim is to preserve the cinematographic legacy of the Festival itself. Concerning this, the Organizing Committee would like to inform You that the donated copies of Your works will be used only for cultural (such as cinematographic festivals, special events and promotion campaigns of the Festival itself) and not for commercial purposes. In this regard no further authorization will be asked to the author/producer/director. It is anyway assured that the works of the Library won’t be used for commercial purposes and that they won’t be assigned, totally or partially, to a third party.

Art. 13 — Participation in the contest implies full acceptance of the Festival rules and regulation.

Art. 14 — The Organizing Committee is in charge of possible disputes or cases not foreseen by the Festival rules and regulation.
<table>
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<tr>
<th>ENTRY FORM</th>
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<tr>
<td><strong>FILM</strong></td>
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<td>Title of the film (in the original language)</td>
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<td>English title</td>
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<td>Country of production</td>
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<td>Production year</td>
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<td>Language</td>
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<td>Subtitles: yes no</td>
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<td>(If yes) Subtitles language</td>
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<tr>
<td>Duration (in minutes)</td>
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<tr>
<td>Original format</td>
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<tr>
<td><strong>CONTACTS</strong></td>
</tr>
<tr>
<td>Director name and last name</td>
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<tr>
<td>Place and date of birth</td>
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<tr>
<td>Address</td>
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<td>Postal code/City</td>
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<td>Country</td>
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<td>Telephone/Fax</td>
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<td>E-mail</td>
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<tr>
<td><strong>DECLARATION</strong></td>
</tr>
<tr>
<td>All the requested documents (see Art. 7) are here enclosed.</td>
</tr>
<tr>
<td>I declare that I read in full and accept the Festival regulation.</td>
</tr>
<tr>
<td>I declare to be responsible for the film and to own the rights for its screening in Italy.</td>
</tr>
<tr>
<td>I declare to donate my copy or my copies of the movie to the Swiss Mountain Film Festival Library.</td>
</tr>
<tr>
<td>Date</td>
</tr>
<tr>
<td>Signature</td>
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</table>

We inform that, following the Art. 13 of the d.lgs n. 196/2003, all your personal details will be used only for newsletter and to send information and advertisement.
PHOTOGRAPHIC CONTEST - REGULATION/ENTRY FORM
THE CONTEST IS OPEN TO

ALL AMATEUR PHOTOGRAPHERS, PHOTOGRAPHY LOVERS AND PROFESSIONAL PHOTOGRAPHERS.
Photography, an amazing way to fix with a simple click a magic moment, that will last forever.
It’s necessary to be of age.

SUBJECT

The Contest has only one section dedicated to the mountain, paying particular attention to its landscapes and to the culture and traditions of its people.
ANNOUNCEMENT OF COMPETITION
INTERnational PHOTOGRAPHIC Contest
within the
1st edition
SWISS MOUNTAIN FILM FESTIVAL
International Mountain Film Festival
Pontresina - 18th-25th August 2012

REGULATION

Art. 1 - The Association Festival Internazionale del Cinema organizes an INTERNATIONAL PHOTO CONTEST within the 1st Edition of the “Swiss Mountain Film Festival”.

The Festival is open to all amateur and professional photographers, granted that they’re of age. The contest has only one section, dedicated to the mountain, paying particular attention to its landscapes and to the culture and traditions of its people.

Art. 2 - Each person can send up to three photographs.

Art. 3 - The Photographic Contest will take place within the 1st edition of the “Swiss Mountain Film Festival” in Pontresina from 18th to 25th August 2012.

Art. 4 - The Organizing Committee appoints the Jury, in charge of the selection of the ten finalist photographs and of awarding the prizes. The decisions of the Jury are final; any other recognition is left to the personal discretion of the Jury.

Art. 5 - The photographs sent for selection can’t be removed or replaced for any reason. Exceptions can be made only by the Festival Direction Board in the specific interest of the event.

The following material must be sent to have your photographs admitted:
- the entry form filled in every part;
- up to 3 digital photographs on CD ROM (or by email), JPEG format, high resolution;
- the authorization to screen them, to publish them for free in the Festival catalogue or to place them at the press’ disposal;
- the receipt of the bank transfert of 10,00 Euro;
- photographer’s portrait picture (colour).

Cost of participation
The fee due for the submission amounts to Euro 10,00. The payment receipt is necessary to complete your application.
You can pay:
- by bank account with a bank transfert: Banca della Bergamasca Credito Cooperativo Filiale di Bergamo centro IBAN: IT 72 R 08940 11100 000 000 124 329;
- by postal giro account number 16505240 with the heading “Teamitalia” and the cause “International Photo Contest Swiss Mountain”;
- directly at our office, at the following address.
ANNOUNCEMENT OF COMPETITION
INTERNATIONAL PHOTOGRAPHIC CONTEST

ART. 6 - THE ADDRESS TO SEND OR DELIVER THE REQUIRED MATERIAL (ART. 5: ENTRY FORM, PHOTOGRAPHS, AUTHOR’S PHOTOGRAPH, RECEIPT OF PAYMENT OF 10.00 EURO) IS:

ASSOCIAZIONE FESTIVAL INTERNAZIONALE DEL CINEMA
VIA ZELASCO, 1 - 24122 BERGAMO, ITALIA

Deadline for applications is May 30th 2012.
Eventually, you can send materials by email at the email address direction@swissmountainfilmfestival.com or by fax at the n. +39 035 224686.

ART. 7 - SHIPPING AND INSURANCE CHARGES (FROM THE COUNTRY OF ORIGIN TO THE DELIVERY TO THE FESTIVAL DIRECTION BOARD) TO BE PAID BY PHOTOGRAPHERS. PICTURES SUBMITTED FOR SELECTION WON’T BE RETURNED.

ART. 8 - THE PHOTOGRAPHERS ALLOW THE PUBLICATION OF THEIR PERSONAL DATA ON THE WEBSITE AND CATALOGUE FOR PROMOTIONAL PURPOSES.

ART. 9 - THE AUTHORS OF THE SELECTED IMAGES ALLOW THE PROJECTION, REPRODUCTION AND PUBLICATION (ONLINE, TV) OF THEIR PHOTOS WITH THE ONLY PURPOSE OF THE PROMOTION OF THE CONTEST.

ART. 10 - PARTICIPATION IN THE CONTEST IMPLIES THE FULL ACCEPTANCE OF THE ENTRY RULES SPECIFIED IN THIS REGULATION.

ART. 11 - THE ORGANIZING COMMITTEE IS IN CHARGE OF POSSIBLE DISPUTES OR CASES NOT FORSEEN BY THIS REGULATION.

ART. 12 - EACH PHOTOGRAPHER IS PERSONALLY RESPONSIBLE FOR THE SUBJECT OF THE SUBMITTED PICTURES AND AUTHORIZES THEIR PUBLICATION.
To submit your photographs to the International Photo Contest please fill in the following entry form and send or deliver the required material to:

**Associazione Festival Internazionale del Cinema**
**Via Zelasco, 1 - 24122 Bergamo - Italia**

**Tel +39 035 237323**
**Fax +39 035 224686**
**EMAIL: DIRECTION@SWISSMOUNTAINFILMFESTIVAL.COM**
**WEB: WWW.SWISSMOUNTAINFILMFESTIVAL.COM**

**Deadline for applications is 30/05/2012.**

Registration is valid only if all the required material is enclosed.
Please fill in the form completely and with a clear and legible handwriting.

### CONTACTS
**International Photographic Contest**

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<thead>
<tr>
<th>Name/Surname</th>
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<tr>
<td>Place and Date of Birth</td>
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<td>E-mail</td>
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<td>Website</td>
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### DECLARATION

I declare that I read in full and accept the Festival Regulation.

I declare to be responsible for the photographs and to own the rights for their screening in Italy.

Date

Signature

We inform that, following the art. 13 of the d.lgs n. 196/2003, all your personal details will be used only for newsletter and for sending information and advertisement about the “Swiss Mountain Film Festival”.

I authorize the handling of my personal data pursuant to the Legislative Decree n. 675/96 (Privacy).
ENTRY FORM

PHOTOGRAPHS

Please insert the title, the place and date of the photographs.

**IMPORTANT:** Each photograph must be in JPEG format and the file must have the same title inserted in the schedule. E.g. LeAlpi.jpeg

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<tr>
<th>Photo N.</th>
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<th>Place and Date</th>
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CONTACTS

President
Roberto Gualdi

Festival Direction
Angela Vitali

Scientific Coordination
Laura Di Santo

Press Office
Maria Elena Baroni

Secretary General
Barbara Ghisletti

Local Supporter
Luigi Massé

Festival Venue

Convention and Event Centre Rondo
Via Maistra 133 - CH-7504 Pontresina

ASSOCIATION
Festival Internazionale del Cinema

Scientific Secretariat
Festival Internazionale del Cinema
Via Zelasco 1 - 24122 Bergamo - Italy
Tel. +39.035.237323 - Fax +39.035.224686
E-mail: info@swissmountainfilmfestival.com
Web: www.swissmountainfilmfestival.com

Media partner:

Supplier: